



Security, privacy, and ethical use of artificial intelligence are embedded into our products and operations by design.

ABOUT US

We provide secure, AI-enabled cloud software solutions, including HRMS, Payroll, and CRM systems, to support organizations of all sizes in their digital transformation initiatives. Our solutions are designed to address everyday business needs through practical innovation, accessibility, and scalability.

By combining strong local expertise with globally recognized security, compliance, and governance standards, we deliver reliable and trustworthy software solutions that enable sustainable business growth.

OUR VISION

To make AI enabled and secure software solutions easily accessible to organization of any size and industry that wish to embrace digital transformation and reach their maximum growth potential, thus making the cutting edge digital future an everyday reality for everyone.

OUR MISSION

To provide home-grown and world class cloud software solutions addressing everyday business requirements, hyper-configurable at affordable prices with localized support teams to help businesses grow.

OUR CORE VALUES

01

Customer-Centric Innovation

We design practical, secure, and hyper-configurable solutions that address real business needs.

02

Accessibility & Inclusion

We make secure, AI-enabled software accessible to organizations of all sizes.

03

Security & Trust by Design

Security, privacy, and resilience are embedded into everything we build.

04

Ethical & Responsible Use of AI

We ensure AI is used responsibly, transparently, and with human oversight.

05

Local Expertise, Global Standards

We combine local knowledge with global security and compliance standards.

06

Agility & Continuous Improvement

We continuously improve our security, AI governance, and operations.

KEY COMMITMENTS UNDER ISO 27001 & ISO 42001

01

Legal and Regulatory Compliance

02

AI Risk Management and Ethical AI Framework

03

Incident Management and AI Monitoring

04

Resource Allocation for ISMS and AI Governance

05

Communication of the Policy

06

External Partnerships and AI Collaboration

07

Information Security and AI Objectives

08

Continuous Improvement of Information Security & AI Governance

09

Compliance with ISO 27001, ISO 42001 & SOC 2 Type II

LAWS AND STANDARDS

LAWS WE COMPLY WITH

Kenya Data Protection Act, 2019 (KDPA)

South Africa POPIA

EU/UK GDPR & UK DPA 2018

UAE PDPL (Federal Decree-Law No. 45 of 2021)

Saudi Arabia PDPL

Singapore PDPA

Canada PIPEDA

STANDARDS WE ALIGN WITH

ISO/IEC 27001:2022

Information Security Management

ISO/IEC 42001:2023

AI Governance

SOC 2 Type II

Trust Services Criteria

Ethical AI principles — Fairness, transparency, and accountability.

WE ENSURE

C

Confidentiality

Protecting sensitive information from unauthorized access.

I

Integrity

Ensuring the accuracy and reliability of data and AI systems.

A

Availability

Guaranteeing that systems and data are accessible when needed by authorized users.

P

Privacy

Ensuring that personal data is processed securely and with respect to privacy rights.

REVIEW AND MAINTENANCE



Annually as part of the ISO 27001, ISO 42001 and SOC 2 Type II management review cycle.



Immediately following significant incidents, regulatory changes, or new jurisdictions of operation.



Reviews are conducted by the **SOC team, Data Protection Officer (DPO), and Legal & Compliance team**, with approval from senior management.



Updates are communicated to all employees through the **HRMS system**, and to third parties through **our website**.